Many people today spend a significant amount of time focused on their careers and network. Whether they’re changing jobs, changing careers, or growing professionally within their current job, alumni seek opportunities to build their professional network and knowledge.

Supporting alumni career development is a top priority for the EAA and Emory’s schools and units. The EAA offers career coaching, a searchable database of alumni by profession, and formal alumni networking events.

Chapter or interest group professional programming increases the EAA’s professional reach and increases networking opportunities for alumni. Local events also allow groups to customize networking programs to the specific needs of local alumni—satisfying in industry or organization concentrations.

<table>
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<th>Value to Emory and Group Mission</th>
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<td>Chapter and interest group activities in the Professional Module directly relate to Emory’s strategic theme of Creating Community, Engaging Society. This theme includes lifelong learning and professional and leadership development, which professional activities strongly support.</td>
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<th>Examples</th>
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<tr>
<td>- Emory Career Network events</td>
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<td>- Career panel – themed by industry, career stage, etc.</td>
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<tr>
<td>- Industry or topic-based breakfast or speaker</td>
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Emory Career Network Events
Professional Module – EAA Driven with strong group partners

The Emory Career Network (ECN) is a core part of the EAA’s comprehensive program for alumni career services and is accessible to all Emory graduates. In addition to maintaining an alumni career database and a career coaching program, the EAA’s staff for the ECN aid in planning networking events for alumni across the country.

ECN events typically draw early- to mid-career professionals and combine extended networking time with an educational component. We often draw on successful alumni to serve on a panel or act as networking hosts to share their career experiences.

The ECN has expanded these events to include a “coach on the road” component when feasible. Jodie Charlop 82Ox 85C is the EAA’s executive-level coach, offering one-on-one career counseling sessions for alumni. She meets with individuals in person and via teleconference.

**Timeline**
Formulate panel topic 10-12 weeks out. Invite hosts/panelists to participate 8 weeks prior to the event. Send invitations 6 weeks prior to event.

**Things to Think About**
- Are there interest or industry concentrations among alumni? We’ll look for “fit” with panel topics and speakers.
- Do you know impressive alumni who would make good panelists?
- Is the proposed location convenient to where people work and live? If not, will they make the drive?
- Are there times of day that work better for your alumni (e.g., breakfast rather than dinner)?
- Do you have access to corporate or event space?

**Costs**
Moderate to High. A reception increases the cost. Donated event space, such as a corporate conference room or venues, can help. Sponsorship also can help cover food and beverage costs.
Career Panel
Professional Module – EAA and group driven

Alumni career needs change over time – sometimes day to day. In addition to seeking contacts in their professional field, they seek advice and perspective on working life in general.

Topic-based career panels draw together professionals from many fields, expanding networking opportunities.

Career panel topics include mid-career professionalism, how to change careers, how to land a first job, and balancing personal choices with career paths. Consider the different life stages of your local population.

Is there a topic that interests you? The EAA can work with you to plan the event and identify alumni panelists or resources.

Timeline
Formulate a panel topic 10-12 weeks out. Invite hosts/panelists to participate 8 weeks prior to the event. Send invitations 6 weeks prior to the event.

Things to Think About
- Are there interest or industry concentrations among your alumni? We’ll look for “fit” with panel topics and speakers.
- Do you know impressive alumni who would make good panelists?
- Is the proposed location convenient to where people work and live? If not, will they make the drive?
- Are their times of day that work better for your alumni (e.g., breakfast rather than dinner)?
- Do you have access to corporate or event space?

Costs
Moderate to High. A reception increases the cost. Donated event space, such as a corporate conference room or venues can help. Sponsorship also can help cover food and beverage costs.
Industry- or Topic-Based speakers
Professional Module – EAA and group driven

“So, what do you do for a living?” We’ve all been asked that question countless times, and found value when we meet someone in a similar circumstance or in a field where we want to hire or be hired.

Industry- or topic-based panels or breakfasts bring alumni together around common interests or needs. They can be formal gatherings with a speaker or discussion topic, or an informal breakfast where you can casually meet other alumni career contacts.

Consider industry or interest concentrations among your alumni. Are there a lot of entrepreneurs in your area? An entrepreneur network is great for finding vendors/business relationships as well as advice.

Topics can cut across industries, too. Think through subjects that draw from multiple interest areas. Bigger isn’t always better. Intimate roundtables can lead to better conversations and lasting connections.

Timeline
Formulate topic 10-12 weeks out. Invite hosts/panelists to participate 8 weeks to the event. Send invitations 4-6 weeks prior to the event. Casual meet-ups require less advanced planning time.

Things to Think About
- If there is a speaker, will he/she need AV? That can impact location.
- Think through the program. Will you network first, and then have the speaker? When will you eat?
- How will participants create or sustain connections with new contacts? Consider sharing attendee information.
- Is the proposed location convenient to where people work and life? If not, will they make the drive?
- Do you have access to corporate or event space?

Costs
Low to moderate. Breakfast events are typically less expensive.
7th Annual Alumni and Executive MBA Career Fair
The retreat of Dunwoody
20 Perimeter Summit, Atlanta, Georgia 30319

Thursday, March 26, 2009
8:00 a.m. -- Registration
8:30 a.m. – 11:30 a.m. -- Career fair

Open to ALL alumni, current Executive MBAs, and Evening MBAs!

FORMAT
This career fair will be held in a speed-networking small group format. Each company will have up to three representatives at their designated table. Participants will sit at a company’s table for approximately 15 minutes during which time the representatives will discuss their hiring needs, candidate profiles, and provide some insight into the culture of the company. Candidates will also have the opportunity to ask questions. At the end of the 15 minutes, you will rotate to another table of your choice.

COMPANIES PARTICIPATING
(updated daily)
addONE Marketing Solutions, LLC
Allconnect
AXA Advisors
BBDO
Coca-Cola Enterprises
Comcast
Ericksson Associates (Executive Search firm)
Federal Home Loan Bank of Atlanta
First Pro (Executive Search firm)
Homrich, Klein & Associates (Executive Search firm)
Kaiser Permanente
Manheim
RockTenn
Servidyne
Solvay North America
Turner
Xerox

CAREER FAIR JOBS
Click [here](#) to see the most current list of jobs the companies will be looking to fill at the Career Fair.

RESUME BOOK
We will provide a link to the Career Fair resume book to all companies attending. If you would like your resume included, please register on the Alumni Resume Database and Job Board by clicking [here](#). Deadline to submit is Thursday, March 19 at midnight. You MUST be registered to attend the Career Fair to have your resume included.
Goizueta Business School’s
Business for Breakfast:
*Where Networking Means Business*

*Business for Breakfast: Where Networking Means Business* offers alumni and friends an intimate forum in which to exchange ideas, discuss topics and network with distinguished leaders. This exclusive gathering will be limited to 20 attendees. Reservations will come on a first come, first serve basis. Register now to attend this intimate gathering that will allow for the leaders of today to inspire the leaders of tomorrow.

If you have already made your gift, thank you for your support. If you have not made your annual gift, please considering making a gift today. Investing in Goizueta Business School makes an immediate impact, and it will also allow you to become part of these exclusive gatherings.

To invest in Goizueta today, please visit [www.goizueta.emory.edu/give](http://www.goizueta.emory.edu/give)

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**Business for Breakfast: Where Networking Means Business**

**Time**
7:30 a.m. - 9:00 a.m.

**Date**
Tuesday, March 17, 2009

**Place**
P. Morgan
3475 Piedmont Road NE #1800
Atlanta, GA 30305

Our distinguished guest speaker will be **Mr. Tom Meredith**.

**For questions and to RSVP,**
please contact
Eileen Apple at 404.727.2998
[Eileen_Apple@bus.emory.edu](mailto:Eileen_Apple@bus.emory.edu)
Speed Networking Event

Hosted by the Atlanta Alumni Career Consortium

Thursday, November 6, 2008
at Mercer University in the Swilley Library Building,
Trustee Dining Room

6:00 p.m. – Registration and open networking, light appetizers
6:30 p.m. – Speaker Branden Lisi, followed by facilitated speed networking which will give you a chance to meet and exchange business cards with other participants.

The AACC includes alumni from Emory University, Georgia State University, Georgia Tech, Kennesaw State University, Spelman College and The University of Georgia. Networking events are a great way to interact with other alumni in the Atlanta area!

Networking is also one of the most powerful skills to develop in your careers, but sometimes it’s difficult to know where to start and how to get the most out of it. **Branden Lisi**, a founder of Object 9, a full-service marketing firm that focuses on revitalizing classic brands, will share his personal experiences on how he built up a network of people who helped him build his company from the ground up. Then, he’ll teach you simple ways to develop your own network and leverage it to achieve your career goals. Whether you’re looking to find a job, build your sales pipeline, or just meet new people, this is a can’t-miss event for anyone interested in networking.
Goizueta Mentors and Protégés
Mentor Program Networking Event of 2008-2009
Macquarium, Inc.
Suite 250
1800 Peachtree Street NW
Atlanta, GA 30309

Wednesday, January 28, 2009
7:30 a.m. – 9:00 a.m.

Join us for this great opportunity to enjoy complimentary breakfast while networking with Goizueta Mentor Community.

If your mentor/protégé cannot attend, we still encourage you to attend as this is a great networking opportunity.

Goizueta Business School
Executive MBA Program Office

Kaplan Mobray
Personal Life Coach and Diversity Programs Leader at Deloitte

“How to Determine Your Special Value”

Friday, June 12, 2009
4:45 p.m. – 6:00 p.m.

Goizueta Business School
Room W330
1300 Clifton Road
Atlanta, GA 30322

Kaplan Mobray will be presenting “How to Determine Your Special Value” and discussing his book, “10K’s of Personal Branding”.

Kaplan Mobray
The Psychology of Networking: Networking Reframed
Coach Chat: The Psychology of Networking: Networking Reframed
A new tele-forum helping our alumni build careers that matter
March 13, 2009 12:00 p.m.

No aspect of a job search or professional transition is more important than networking. Many professionals intuitively know it’s important but are stuck and can’t move forward with confidence and power. Sometimes it can be fear or inertia; sometimes it is as simple as having a greater understanding of how to network with authenticity and confidence in our story to make the most of our personal and professional networks. Our executive career coach, Jodie Charlop, will discuss networking and how to reframe and find your style to advance your efforts and keep you on track, whether contemplating a career change, trying to make an internal move or just to be prepared for change in today’s uncertain times. This program is one in a series of programs on networking, designed for alumni at all stages of their careers and professional lives.

Goizueta Power Lunch
Ben Marzouk 82C 87MBA

Wednesday, April 29
12:30 p.m. – 1:30 p.m.
CIT Group, Inc.
14th Floor conference room
505 5th Avenue
New York, NY 10017

Power lunches provide recent BBA alumni with the opportunity to network and engage with high-level executive alumni in their field. This casual lunch allows a small group of alumni to personally connect with the host and mingle with one another. The “power” of this opportunity is that the format provides an avenue for distinct alumni to engage with aspiring young business leaders, and still enable, participants to return to their professional duties. Ben Marzouk 82C 87MBA will provide an overview of his professional development experience and strategies in the field over casual conversations at the table. No formal program will occur.