EmoryWire Best Practices:
Viewpoints

We are thrilled that you would consider submitting a piece to EmoryWire. The EmoryWire mission is to keep the Emory alumni community informed, entertained, and connected to the greater global Emory community. You are a part of that and we want to put your voice directly into the world.

We created Viewpoints to serve as that vehicle.

Viewpoints is a first person article written by a member of the global Emory community. For examples, please look into our archive.

You will see a variety of stories written in first person. A Fulbright Scholar shared insights into her time teaching in Senegal. A managing partner of an educational services company wrote about proven ways to motivate students. An entertainment industry veteran detailed ways actors can hone their skills.

The pieces are wildly different, but, with few exceptions, each one has a few key factors in common.

1) Expertise: The writer is an expert on or in the particular subject.
2) Unique: We haven’t heard the story before, or if we have, it’s presented in a unique way.
3) Insider: The perspective is from a rare vantage point.
4) Interesting OR Important: Good stories are either interesting or important. (Great stories are both. We’d love for yours to be both.)

Submissions have been a variety of lengths, averaging out at about 800 words. EmoryWire staff will edit as needed, making sure to include a mini author bio and link to your website or blog.

Please send your submissions to: emorywire@emory.edu with the subject line “Viewpoints.”

Thank you so much. We appreciate your perspective and look forward to sharing it.