Interacting with current and prospective students is central to chapter support of Emory’s mission. It is also fun, inspiring, impactful, and rewarding. Whether your time at Emory was recent or distant, find common connections with current students. They’re eager to meet you, and increasingly consider relationships with alumni to be an indispensable part of their Emory experience.

Chapters and interest groups can directly affect students at Emory through recruitment and involvement. You can be part of the process from the time students are considering applying to their transition to being alumni.

Alumni also forge strong connections by working together for students. You’ll be able to share the continuity of the Emory experience.

Chapter and interest group activities in the Admissions/Student Module directly relate to Emory’s strategic theme of Preparing Engaged Scholars and the EAA’s strategic goal of helping recruit the next generation of Emory alumni. Alumni involvement with prospective and current students contributes to the recruitment and development of committed and diverse scholars prepared to tackle societal issues and life beyond the Quadrangle.

- Admitted student calling
- Participate in Meet Emory! Events
- Host a Let’s Go Emory! Summer sendoff for students
- Participate in admissions interviewing/college fair representation
- Welcome party for new graduates
- Join the Alumni Admission Network (AAN)
Alumni Admission Network Membership
Admissions/Student Module – Admissions and EAA driven

The Alumni Admission Network (AAN) identifies and recruits talented students to Emory, creates a network for students and families who have applied to or enrolled at Emory, and builds relationships with local high schools.

AAN volunteers represent Emory at local college fairs, build relationships with local high schools, and participate in admitted and accepted student outreach. Active AAN volunteers are admission representatives “in the field,” greatly extending the reach of admissions and bringing alumni perspective to each interaction.

Feel like you don’t know enough about Emory? Don’t worry; we’ll train you with the facts and figures. Your most important contribution is your own Emory experience.

Timeline
Anyone can join the AAN at any time. Most AAN activities take place during the fall and early spring. Alumni enrolled with AAN will receive notifications regarding volunteer opportunities.

Things to Think About
Does the chapter want to have an AAN membership drive? Either 100 percent board participation or a push for general membership increases is a good way to connect the group to Emory.

Costs
Free.
Admitted Student Calling
Admissions/Student Module – Admissions and group driven

Do you remember getting into Emory? Can you recall receiving the big package in the mail that made your heart pound with anticipation and relief?

Admitted students have those same feelings today even if they do check their email for an admission decision. And they have the same questions, worries, and curiosity that you did.

Calling admitted students is a great way to show that alumni are part of the Emory experience from the very beginning. It shows that you care about the future of the University and the students who comprise it.

Admitted student calling is a good activity for individuals in areas without a large alumni base. You can do it on your own, or get together for a fun phone bank as a chapter or interest group activity. Consider building it into your April group meeting.

Timeline
Admission decisions are made April 1. Notify the admissions office of your interest in participating by March 15. Calls must be made during the first 2 weeks after decisions are mailed.

Things to Think About
Do you want to call students from your hometown or your current area? Are there particular segments of the population you would like to call? Become a member of the AAN and be notified of additional opportunities like this one.

Costs
Free to minimal.
Let’s Go Emory! Events
Admissions/Student Module – Group Driven

Summer sendoffs for students attending Emory College and Oxford College in the fall, better known as “Let’s Go Emory!” events, are a great way for chapters to support incoming students. They’re also a fun and casual way for alumni to connect and reminisce about their experiences at that age. This is a great opportunity for students to make a few friends before they hit campus.

Late July and August are optimal times for Let’s Go Emory! events. Casual events are generally the most effective way to attract the incoming students. Meeting up at a local pizza place, barbecue in the park, or bowling together are low-key suggestions for a successful event. Including current students in the mix is key to success. They have the best feel for what Emory is like and can answer the questions students won’t ask of admissions or campus reps.

EAA will provide a list of incoming students in your area and will market the event to them through Facebook and direct email.

<table>
<thead>
<tr>
<th>Timeline</th>
<th>Plan the event by early July and begin marketing to alumni 4-6 weeks out. Student marketing timeframe is shorter; we will send an invite 4 weeks our and reminders in the weeks leading up to the event.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Things to Think About</td>
<td>• Don’t worry if student registration is low. They tend to sign up at the last minute.</td>
</tr>
<tr>
<td></td>
<td>• Are there venues or event options that also will appeal to graduate students?</td>
</tr>
<tr>
<td>Costs</td>
<td>Low to moderate.</td>
</tr>
</tbody>
</table>
New Alumni Welcome Activities
Admissions/Student Module – Group Driven

Each year, new alumni move to your area. Some are returning to their hometown, while others are completely new to the city.

Conducting new alumni welcome events is a great way to support the University and build a good relationship with your local alumni base. This outreach shows recent graduates the strength of the Emory community beyond the campus. Forming a connection soon after graduation increases the likelihood that alumni will be involved with Emory and happy with their alumni experience.

A letter or email from the chapter is an easy way to connect with new alumni. We’ll provide the list and send the email if you provide the letter. Include information about area resources or tips on the city – they probably need it.

Consider combining a Let’s Go! Event with a new alumni event. This demonstrates the continuity of experiences and builds two audiences into a single event.

Extend a special invitation to new alumni for the first “big” fall program. They’ll appreciate the personal touch. Not a lot of new alumni in the area? Make personal calls to welcome them.

**Timeline**
Discuss in late spring/early summer how you would like to welcome alumni.

**Things to Think About**
You can do a combination of activities mentioned above or get creative and try an idea of your own.

**Costs**
Free to moderate.
The Office of Undergraduate Admissions and the EAA are in the pilot phase of the Alumni Interviewing Program. This initiative pairs first-year applicants with local alumni for personal interviews as part of the application process for undergraduate admissions. Nearly all of our peer institutions conduct optional personal interviews as part of the application process.

The pilot was launched in Chicago during 2007-08. Since then, the program has expanded to Boston, Dallas, Houston, Nashville, San Francisco, and Tampa. These cities were selected based on the size of the alumni population and underrepresentation of students from these areas. Please note that only student and alumni living in these areas are eligible to participate in the program.

The pilot year in Chicago was a great success. More than 100 alumni volunteers participated in the program and 49 percent of undergraduate applicants from Chicago were interviewed. The leadership and hard work of the Alumni Interviewing Program co-chairs, captains, and volunteers defined the success of the program.

Timeline
A decision regarding the continuation and rollout of the program in other cities will be made by the president and provost.

Things to Think About
- Even if you’re not in Alumni Interviewing Program cities, you can help. Do you have alumni friends in those cities? Encourage them to volunteer as interviewers or program leadership.
- The need for corporate or firm space in which to conduct interviews is high. If you have alumni peers, colleagues, or corporate branches in those cities that can make space available, please let us know.
- How strong is your admissions network? A base of Alumni Admission Network volunteers will enhance alumni interviewing if it comes to your city.
Let’s Go Emory! St. Louis

Meet your future classmates, make new friends, and chat with alumni in whose footsteps you will follow. Join us for a pre-college “kickoff” event being hosted just for you!

Sunday August 17, 2008
3:00-6:00 p.m.

Burgers and beverages provided
Casual attire

Incoming students, current students, and alumni register on this page!
Shaw Park – City of Clayton, MO
South Pavilion
200 S. Brentwood Boulevard
Clayton, MO 63105

Please call the EAA at 404.727.6400 or email eaa@emory.edu with questions.

Meet Emory!

Join Emory University alumni and leaders for a social where you can discover what it means to be a part of the Emory family.

Saturday, April 18, 2009
2:00-4:00 p.m. Hors D’oeuvres Reception: Casual attire

Prospective students – Register to attend by inputting the number of attendees from your family below and then selecting “CONTINUE” to add parents as guests. Alumni – Register to attend this event as an alumni attendee using the sign-up steps below. Alumni attendees help to facilitate the event by interacting with prospective students and sharing their unique Emory experiences and connections. PROSPECTIVE STUDENT AND ALUMNI REGISTRATION CURRENTLY BEING ACCEPTED FOR THIS EVENT!

Cosponsored by the Emory Alumni Association (EAA), Arts & Sciences Development, Emory College, Oxford College, Oxford College Development Office, and Emory’s Office of Admission. Please call the EAA at 404.727.6400 or email alumni-admission@emory.edu with questions.